FKdigital

Unlock the potential of your brand with a clear and effective performance marketing strategy tailored for the mobile-first world. Trust us to craft and execute impactful digital media campaigns that drive results and help your brand thrive

WE ARE GROWING EVERYDAY

We are growing slowly and helping client to achieve their target within span of time.

20+
Clients

40+CR
Total Ads Spend

5.6 ROAS
Avg. ROAS

9K+
Lead Generated

SERVICES WE ARE OFFERING

Paid Campaign

1. Meta Ads : Copywriting, targeting, Designing, Optimization
2. Google ads: Keyword Research, Copywriting & Ads Structure targeting & Designing
3. YouTube Ads: Video Creation, targeting, remarketing
4. Google shopping ads, Ads Structure
5. Native & paid content promotion

Video Production

1. Social Media Reels
2. UGC video Ads
3. Ad shoots
4. Graphics Creation

SMM

1. Content calendar creation
2. Brand identity designing
3. Moment Marketing & Photo-shoots
4. Instagram Reels strategy
5. LinkedIn Company Page
6. Facebook Management
7. YouTube Management

Website Development

1. Word press
2. Shopify
3. Landing page
4. Custom coding

Lead Generation

1. Meta Leads
2. Google Leads
3. SEO Lead

OUR CLIENTS

YAARANA HOLIDAYS
We Plan, You Pack

The CUSTOM FACTORY

artysta
BEAUTIFYING LIVES

NORDIC LED

SHAHI KITCHEN

Dreamzhub
Experience The Difference

FLORISTA India

TOMMI NUTRITION
KOSTTILSKUDD FOR ALLE

Sampuran Yatra
A Leading Travel Management Company
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+91-9805236000

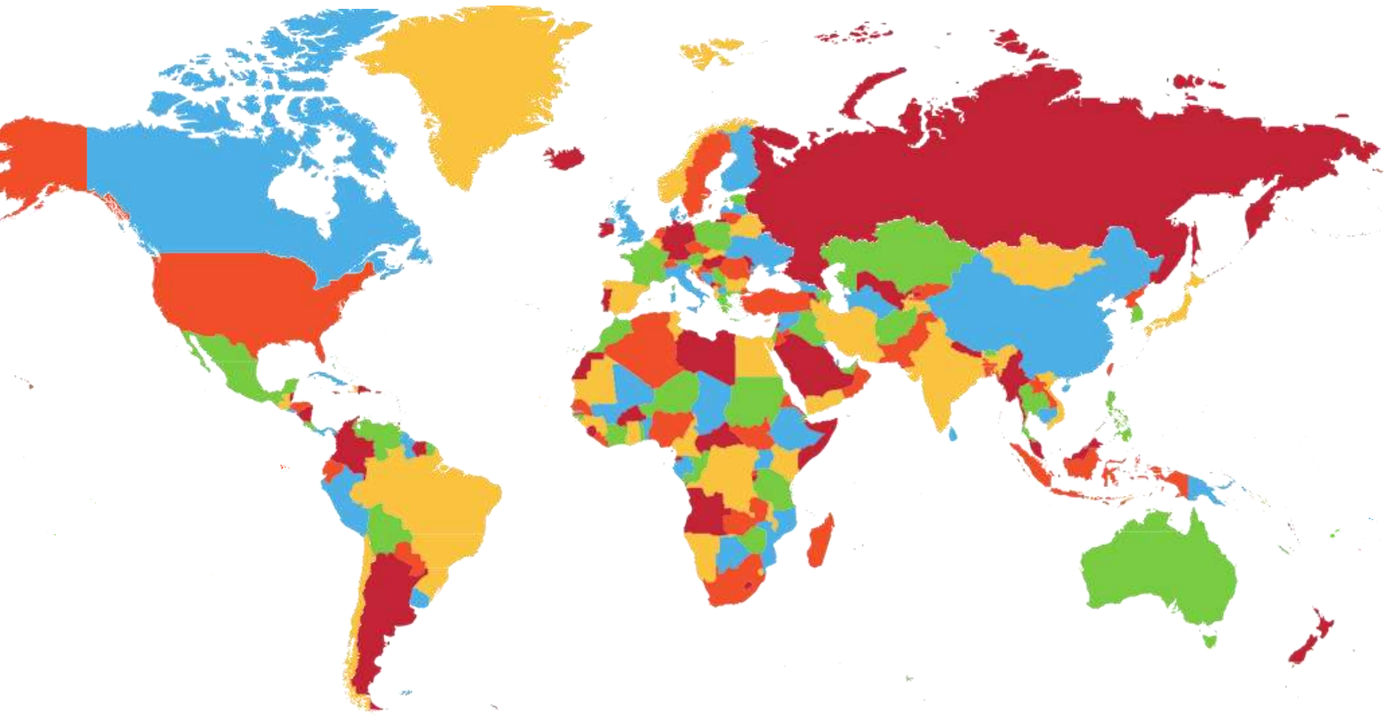
LESSER HIMALAYAS INDIA PVT. LTD.
A Leading Travel Management Company

VEETRIPS

PERFECT REAL ESTATE

RAISE ABACUS

CLIENTS BASE



INDIA

UNITED STATES

NORWAY

UAE

AUSTRALIA

AYURVEDA HEALTHCARE FMCG

Jan 1, 2019 - Jan 16 2024

- **Sales** **4.92 Crore**
- **Amount Spent** **₹60,83,706**
- **ROAS** **8.09**

PERFORMANCE MARKETING

NUTRITION COMPANY

Jan 1, 2022 - Jan 17, 2024

Sales **AED 98.4K**

CPM **AED 9.17**

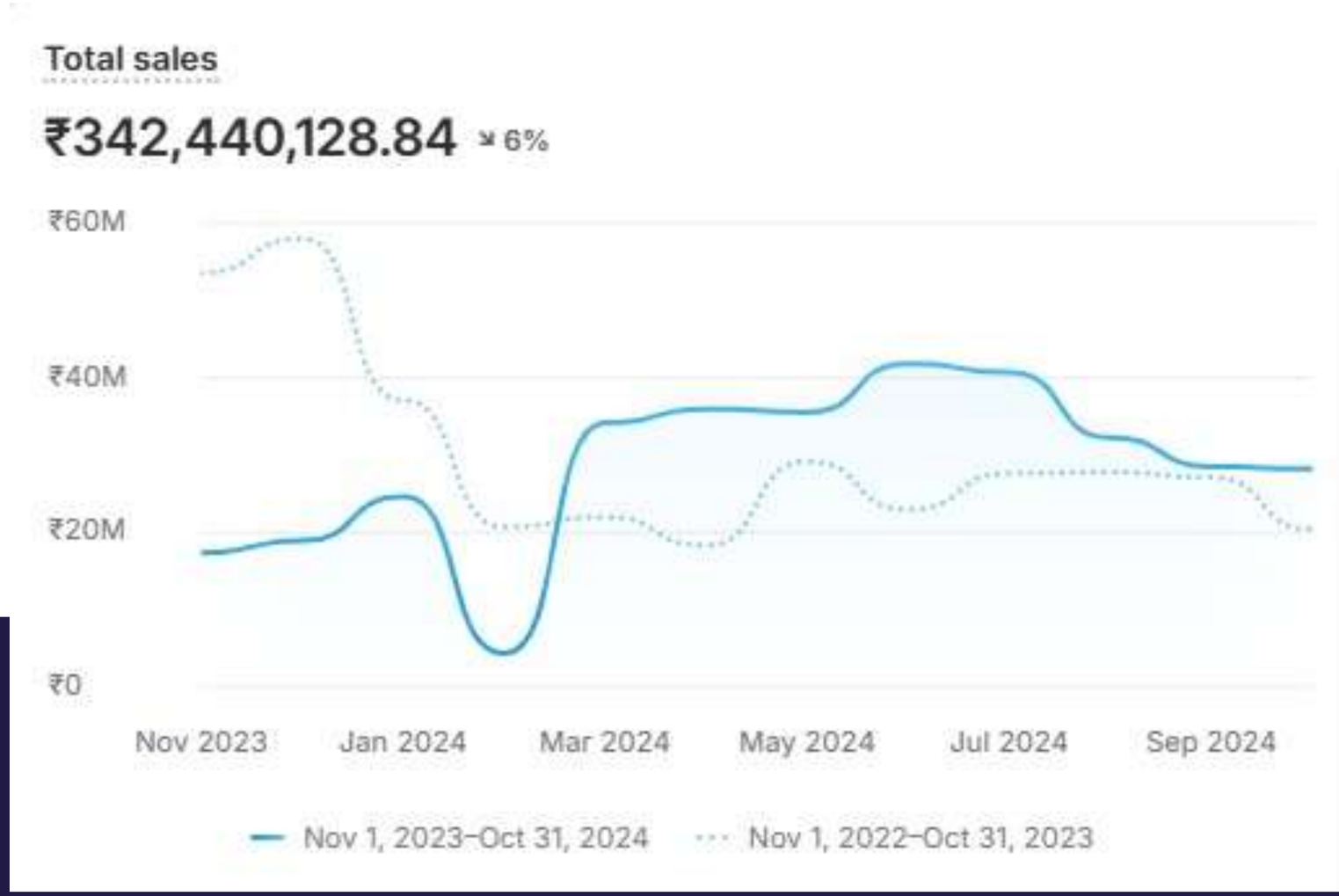
PERFORMANCE MARKETING

Reduced the CPM by 50%
for a food and nutrition company

HOME & KITCHEN DTC STORE

Nov 1, 2023 - Nov 16 2024

- **Sales** **₹34.24 Crore**
- **Amount Spent** **₹5.10 Crore**
- **ROAS** **6.20**



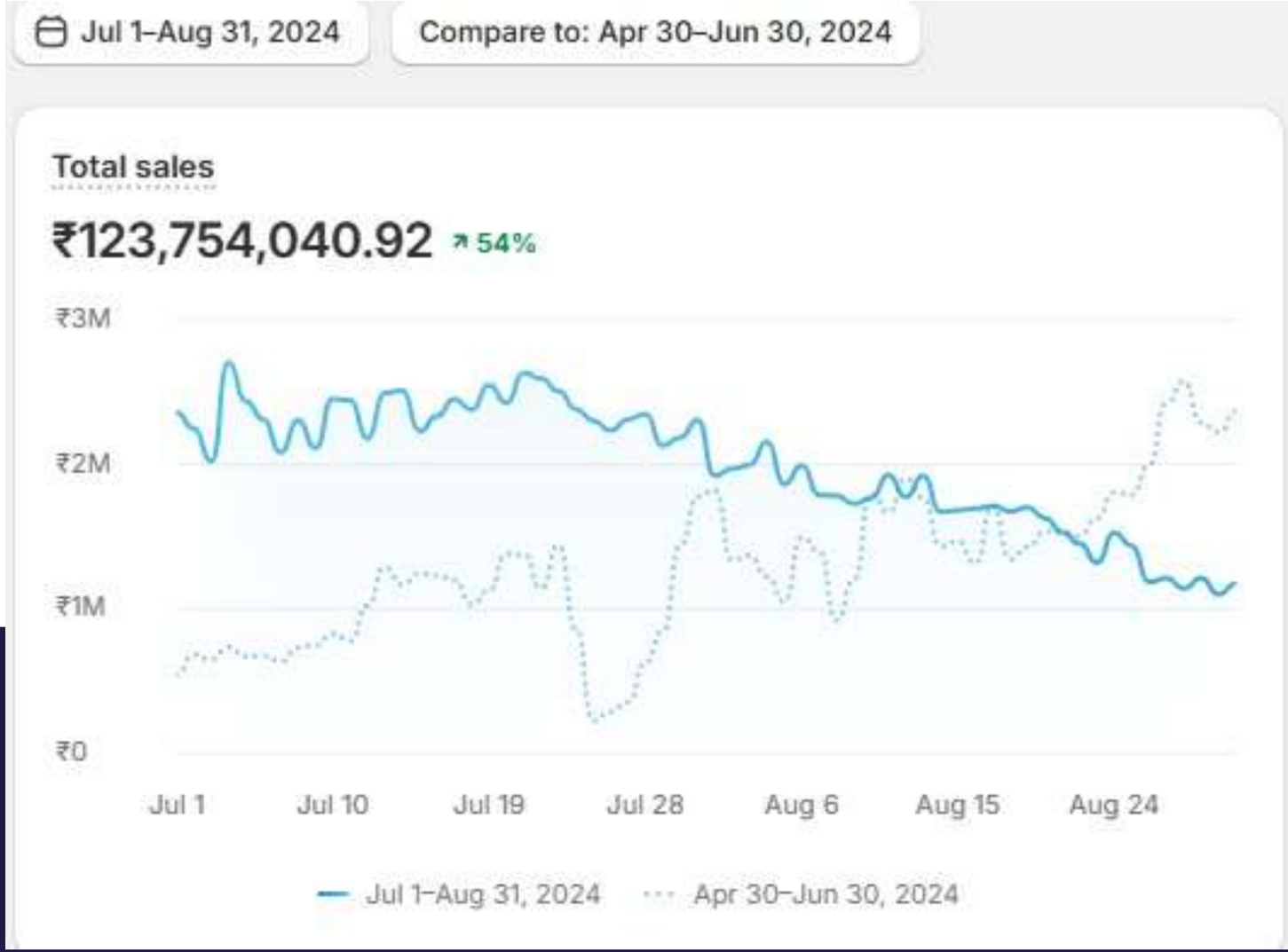
PERFORMANCE MARKETING

Generated 34Cr For Home & Kitchen DTC Brand

DROPSHIPPING STORE

Jul 1, 2024 - Aug 31, 2024

- **Sales** ₹12.23 Crore
- **Amount Spent** ₹2.10 Crore
- **ROAS** 6.20



PERFORMANCE MARKETING

Increase Total sale by 54% in just 1 Month for dropshipping store

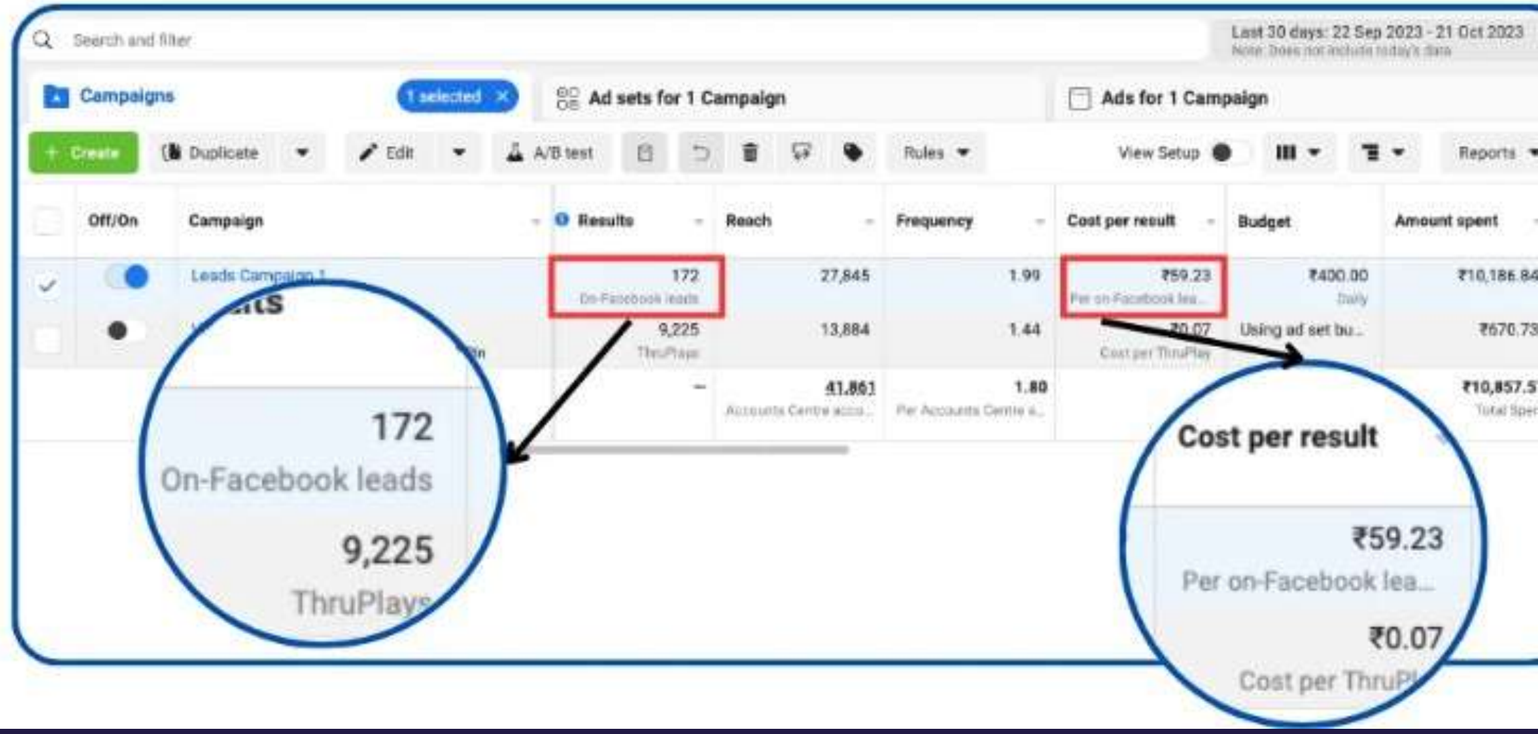
HIMACHAL TRAVEL AGENCY

Sep 22, 2023 - Oct 21 2023

CPL ₹59.23

Amount Spent ₹10,187

Conversion Rate 18%



PERFORMANCE MARKETING

Generate 172 Lead for Travel agency and client converted 30 lead from this

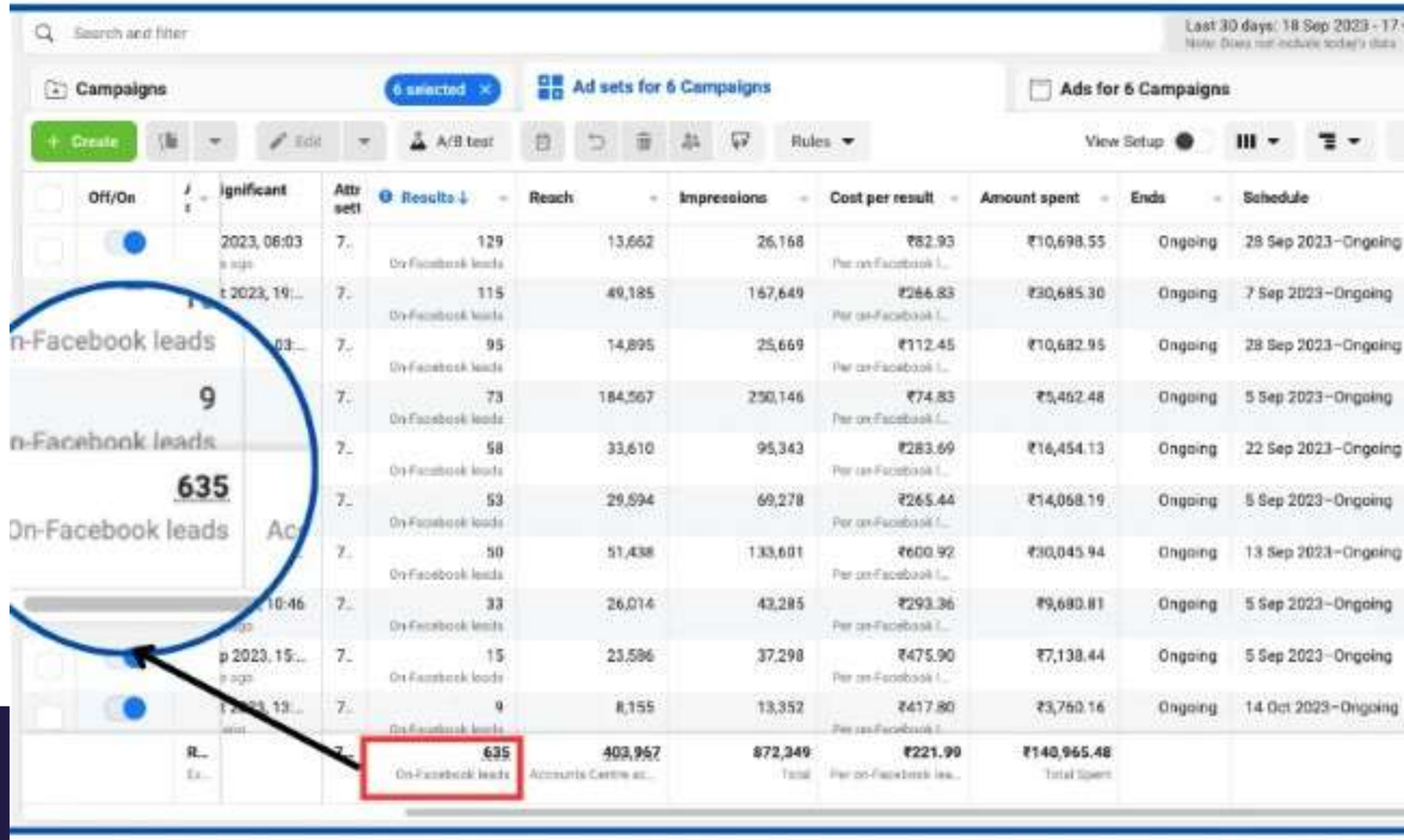
DUBAI TRAVEL AGENCY

Sep 18, 2023 - Nov 16 2023

CPL ₹ 221

Amount Spent ₹ 1,40,965

Conversion Rate 8%



PERFORMANCE MARKETING

Generate 635 Lead for Dubai Travel agency and client converted 51 lead from this

US BASED DTC STORE

23 Oct 2024 - Nov 22, 2024

Amount Spent **$ 5,327.47**

Amount Spent **$ 36,276.87**

ROAS **6.81**

Had delivery | Active ads | + More views | Last 30 days: 23 Oct 2024

elected × | Ad sets for 2 Campaigns | Ads for 2 Campaigns

More

mpaign	ns	Cost per result	Amount spent	Purchase ROAS (return on ad...	Website purchase ROA...
TOF-ADV+SHOP-PANTIES-ABO-21NOV C... (View Charts, Edit, Duplicate)	17,152	$1.14 [2] Per purchase	$32.96	8.36 [2]	8.36 [2]
TOF-Panties-Open-DCT-DCT-CBO-18Nov (7...	263,400	$1.00 Per purchase	$450.18	9.74	9.74
TOF-Panties-Audience-DCT-CBO-15Nov (79...	422,971	$1.09 Per purchase	$621.71	8.72	8.72
tural Beeswax - 15 OCT ABO	—	— Per purchase	—	—	—
tural Beeswax - AT - CBO - 13 Oct	—	— Per purchase	—	—	—
sults from 27 campaigns (ludes deleted items)	8,984,505 Total	$1.22 Per purchase	$5,327.47 Total Spent	6.81 Average	6.81 Average

PERFORMANCE MARKETING

Achieved 6.81 ROAS for new store within 25 Days with Consistency in CPR $1.22

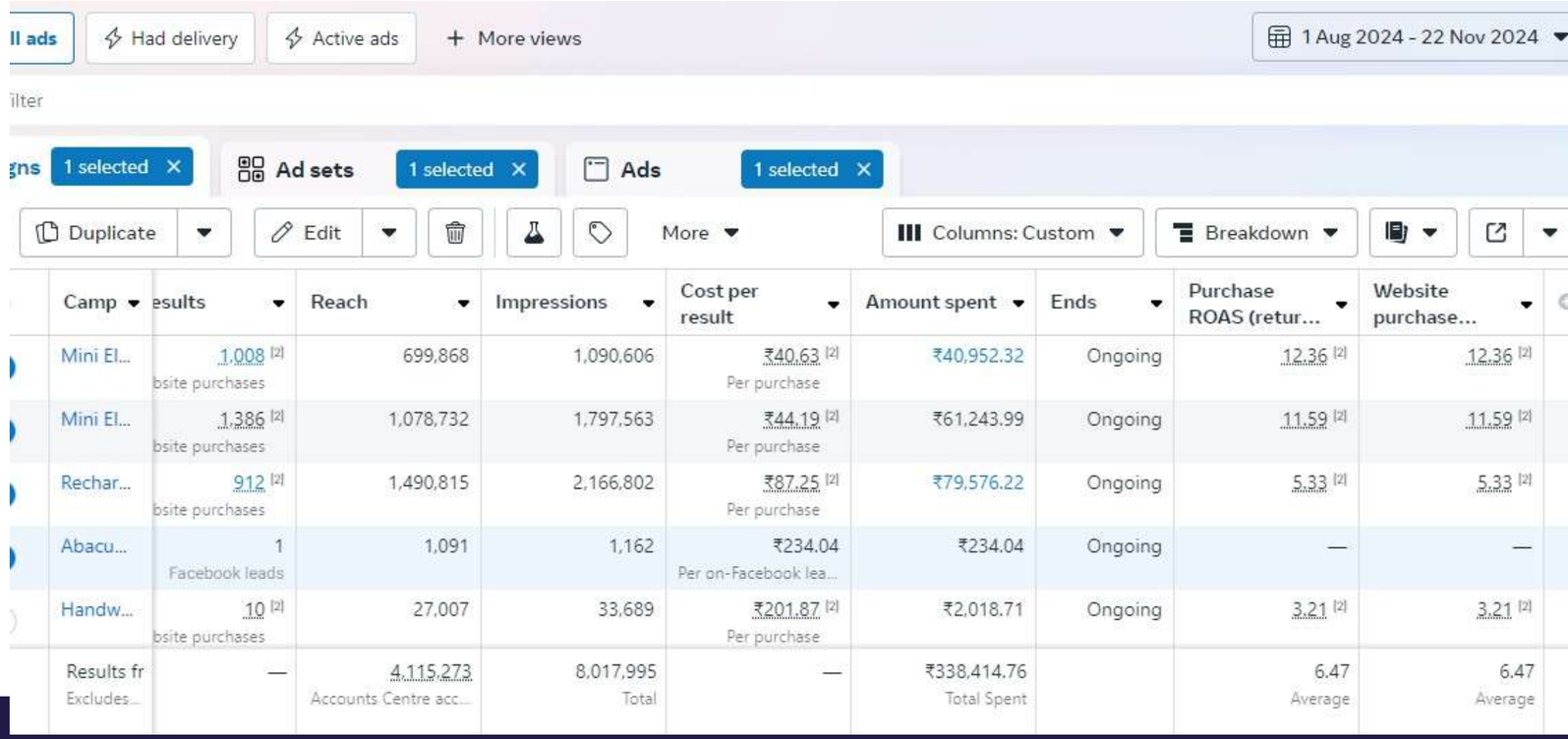
ABACUS DTC STORE

1 Aug 2024 - Nov 22, 2024

Amount Spent **₹3.3 Lakh**

Amount Spent **₹21.99 Lakh,**

ROAS **6.47**



Camp	esults	Reach	Impressions	Cost per result	Amount spent	Ends	Purchase ROAS (retur...	Website purchase...
Mini El...	1,008 [2] bsite purchases	699,868	1,090,606	₹40.63 [2] Per purchase	₹40,952.32	Ongoing	12.36 [2]	12.36 [2]
Mini El...	1,386 [2] bsite purchases	1,078,732	1,797,563	₹44.19 [2] Per purchase	₹61,243.99	Ongoing	11.59 [2]	11.59 [2]
Rechar...	912 [2] bsite purchases	1,490,815	2,166,802	₹87.25 [2] Per purchase	₹79,576.22	Ongoing	5.33 [2]	5.33 [2]
Abacu...	1 Facebook leads	1,091	1,162	₹234.04 Per on-Facebook lea...	₹234.04	Ongoing	—	—
Handw...	10 [2] bsite purchases	27,007	33,689	₹201.87 [2] Per purchase	₹2,018.71	Ongoing	3.21 [2]	3.21 [2]
Results fr Excludes...	—	4,115,273 Accounts Centre acc...	8,017,995 Total	—	₹338,414.76 Total Spent		6.47 Average	6.47 Average

PERFORMANCE MARKETING

Achieved 6.47 ROAS for new Edtech store

THANK YOU

Let’s connect with us & discuss the future growth. We will make a good plan for you

FKdigital

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