

DIGITAL GROWTH PARTNER

# FK DIGITAL

**We build brands the internet can't scroll past.**

SEO, paid ads, social media and web development — all under one roof, built around what actually moves the needle for your business.

## SEO

Rank higher, get found first

## Paid Ads

Spend smart, convert more

## Social

Build a real audience

## Web Dev

Sites that actually sell

**9+ Yrs**

Experience

**170+**

Trusted Clients

**100%**

Client Satisfaction

**Nashik · Pune**

+91 87936 92092

## WHO WE ARE

# A team that treats your business like our own.

We're a Nashik & Pune based agency helping businesses across India grow online — no cookie-cutter templates, no recycled strategies. Just plans built around your goals.

**9+**YEARS OF  
EXPERIENCE**170+**TRUSTED  
CLIENTS**100%**CLIENT  
SATISFACTION**17+**MASTER  
CERTIFICATIONS

We've spent 9+ years figuring out what actually works in Indian digital marketing — and what's just noise. From deep market research to day-to-day execution, our team runs SEO, social and paid campaigns tailored to whoever we're working with, startup or established brand. We report every month with real numbers from Google Analytics, Search Console, SEMrush & Ahrefs, so you always know what's working and what isn't.

## WHY CLIENTS STICK WITH US

**1****ROI First**

We chase actual business growth, not vanity metrics that look good but don't pay bills.

**2****Always Reachable**

Monthly check-ins as standard — you're never left guessing what's happening with your account.

**3****Results, Guaranteed**

360° execution backed by 9+ years of doing this in the real world, not just on paper.

## HOW WE WORK

**01****Audit**

We study your brand, market & competitors first

**02****Strategy**

Custom growth plan, not a copy-paste template

**03****Execute**

SEO, ads & content go live, tracked from day one

**04****Report**

Monthly numbers, honest updates, no fluff

## WHAT WE DO

# Everything your brand needs online.

From the first click to the final sale — your entire digital presence, handled by one team.

DM

## Digital Marketing

Full-funnel strategy built around your actual business goals, not a generic playbook.

SEO

## Search Engine Optimization

Get found on Google before your competitors do — organic traffic that keeps compounding.

PPC

## Pay Per Click Ads

Ad spend that's tracked, tested and optimized — every rupee working toward a conversion.

SMM

## Social Media Marketing

Content people actually stop scrolling for, and a following that turns into customers.

WEB

## Website Development

Fast, mobile-first websites built to convert visitors, not just look nice.

CM

## Content Marketing

Strategy-backed content that attracts the right audience and keeps them engaged.

## TOOLS WE WORK WITH

Google Analytics

Search Console

SEMrush

Ahrefs

Google Ads

Meta Business Suite

HubSpot

Google Data Studio

## PROOF, NOT PROMISES

## Brands we've helped grow.

A quick look at the kind of work we do — across industries, across India.



## SEO

Local salon, page-one rankings.

GOGOAL

## SEO

B2B hydropower, featured snippet.



## WEB + SEO

Full site rebuild, tech SEO.



## TRAVEL SEO

Search visibility for travel.



## E-COM SEO

Organic growth, floral brand.



## SOCIAL MEDIA

Community-driven strategy.

## 170+ BRANDS WE'VE WORKED WITH



R3S



PixelFarm



BritWise Technologies



Iron Club



Greater Himalaya



Mamta Enterprises



Shushrusha Clinic



Navyam Interior



The Germinate



Smile Time Dental



SeaKnots Maritime



Millennium Ring



CFO Focus



Recherché



mores.info



Florista India



PGP Hub



Squared Roofs



Recherché Learning



Bolt Struct



ArkaSun Engineers



Hair Solution

REAL CLIENTS, REAL NUMBERS

# SEO results that speak for themselves.

A look at three SEO campaigns — local, healthcare, and B2B manufacturing — and what they achieved in just a few months.

FEATURED — MANUFACTURING / B2B

## GoGoal Hydro — Hydropower Solutions

A niche B2B hydropower brand needed real search visibility in a technical, low-competition-content space. In 3 months, we ranked 90% of target keywords, landed a Position 0 featured snippet for "AMC for hydropower," and kept scaling from there.

|              |             |          |               |
|--------------|-------------|----------|---------------|
| Total Clicks | Impressions | Avg. CTR | Avg. Position |
| 5.09K        | 963K        | 0.5%     | 8             |

## The Little Hair Salon — Pune

A local unisex salon in Viman Nagar with almost no online visibility — we rebuilt their local SEO from the ground up.

|                   |            |             |                    |
|-------------------|------------|-------------|--------------------|
| 90%               | 2,100      | 65K         | 85%                |
| Organic Traffic ↑ | Page Views | Impressions | Keywords on Page 1 |

LOCAL SEO

## Dr. Neelam Jaiswal — Dental Clinic, Kharadi

Low online visibility was costing this dental practice new patients — we fixed that with local SEO and technical clean-up.

|                   |            |                    |                      |
|-------------------|------------|--------------------|----------------------|
| 85%               | 1,600      | 90%                | +25%                 |
| Organic Traffic ↑ | Page Views | Keywords on Page 1 | Appointment Requests |

HEALTHCARE SEO

REAL CLIENTS, REAL NUMBERS

# Paid campaigns that convert.

From Meta lead-gen to Google Ads — every rupee tracked, every campaign optimized toward real conversions.

FEATURED — REAL ESTATE, PUNE

## 615+ Qualified Leads at ₹125.95 Avg. CPL

A premium Pune real estate brand needed verified buyer leads, fast. Using laser-targeted Meta ads across Pune + 25km, tested creatives and instant lead forms, we delivered high-intent leads at a strong cost per lead — consistently.

Qualified Leads

615+

Avg. CPL

₹125.95

Target Radius

25km

### Meta Ads — Lead Generation Campaign

META ADS

A 30-day lead-gen run showing consistent, low-cost lead flow with ongoing optimization.

Meta Leads

146

Per Lead

₹130.14

Amount Spent

₹18,999.82

### Google Ads — Search Campaign

GOOGLE ADS

A 3-month Google Ads run focused on intent-based keywords and steady conversion growth.

Clicks

5.03K

Impressions

147K

Conversions

59.94

Cost

₹29.9K

"FK Digital brought us high-quality buyer leads at a strong CPL. Their strategy was clear, execution was quick, and results were consistent."

Channel Partner, Pune Real Estate Project

DON'T JUST TAKE OUR WORD

# What our clients say.

Real feedback from real partnerships.

Our website used to get lost online — after FK Digital's SEO work, we started ranking on page one and our visibility took off almost overnight.

**Reena Seth**  
Founder, Pretty Petals

We saw a significant jump in search visibility within just 3-4 months. FK Digital helped us get ranked and featured in Google's AI results — the SEO work brought in serious project inquiries.

**Marketing Head**  
GoGoal Hydro Pvt. Ltd.

The team designed a website that's not just beautiful but genuinely easy to use — it captures our brand perfectly and clients keep complimenting it.

**Richa Kalia**  
Co-founder, DataXpertz

Our social media presence has been completely transformed — engagement is up, and our profiles now feel like a real community hub for our audience.

**Jayesh Chothani**  
Director, Millennium Ring Mfg. Co.

170+

Clients Served

9+

Years Active

17+

Certifications

100%

Satisfaction Rate

Let's Work Together

# Ready to make your brand impossible to ignore?

Let's build a growth plan around your business — book a free 30-minute call and let's talk numbers, not just ideas.

**Book A Free Growth Call →**

## No Lock-In Contracts

Work with us month to month — we earn it every time.

## Custom Strategy

Built around your business, not a one-size-fits-all template.

## Transparent Reporting

Real numbers every month, straight from the source.

### NASHIK OFFICE

Off. N-10, Behind Nandan Pride,  
Satamauli Chouk, Shramiknagar,  
Satpur, Nashik - 422012

### PUNE OFFICE

Office No. 02, Siddhivinayak Park,  
Opp. Mega Center, Magarpatta,  
Hadapsar - 411013

### GET IN TOUCH

+91 87936 92092  
contact@fkdigital.in  
fkdigital.in

Instagram

LinkedIn

Facebook